



**Quarterly Issues/Programs List**  
**KVOA Communications, Inc.**  
**1st Quarter, January 1, 2013 - March 31, 2013**

**CHANNEL 4**  
**K04QP**

The following report is representative of responsive broadcasts during the period of January 1, 2013, through March 31, 2013, that involve community issues throughout Southern Arizona. The responsive broadcasts are exclusive of NBC network news that may also deal with these problems on a national basis. Issues addressed and that are important to the Tucson community include Community, Consumer, Crime & Law Enforcement, Economy, Education, Environment, Health and Safety issues.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Community	News 4 @ 5	1/1/13	5:10:46 to 5:12:23		With the beginning of the new year, News 4 Tucson asked viewers what two things they'd like to see improve in Tucson and Pima County, and the response was overwhelming. The top two responses, by a large margin, fix our roads and improve our schools.
Community	News 4 @ 5:30	1/6/13	5:35:25 to 5:37:22		A local church held a forum to discuss mental illness. Supporters emphasized the need for more mental health care following the January 8, 2011 shooting.
Community	News 4 @ 4	1/7/13	4:14:16 to 4:16:11		January 8, 2013, marked the two year anniversary of the tragedy in Tucson. A mass shooting that killed six and wounded former Congresswoman Gabby Giffords. News 4 Tucson sat down with a couple of first responders from that day and found out how they've built upon lessons they learned, and how they're sharing that wisdom with others.
Community	News 4 @ 5	1/11/13	5:11:29 to 5:13:03		Tucson is already known as a bike friendly community, and now, the Arizona Department of Transportation wants to make things even better. ADOT wants the public to pitch in some ideas on how to improve the state's bike and pedestrian program. The public had until 2/18, make their comments known.
Community	Tucson Today 5a to 7a	1/22/13	6:33:56 to 6:35:51		Several events for the Tucson Gem, Mineral and Fossil Showcase are just around the corner, it's a massive event for Tucson. News 4 Tucson showed us the best way to navigate all the exhibits by using a new "app" on your cell phone.
Community	News 4 @ 4	1/25/13	4:53:35 to 4:55:10	Quincey Hobbs	When you're online, you may not know who you're communicating with. Quincey Hobbs, spoke about how to make sure the person you are talking to online, is the real deal.
Community	News 4 @ 6	1/30/13	6:06:56 to 6:08:01		The Community Food Bank of Southern Arizona needs help all year around. That is why News 4 Tucson teamed up with Fry's Food Stores to help out with the "Alphabet Soup" Drive. This is a month-long drive that kicked off on 1/23/13, collecting food for the Community Food Bank.
Community	News 4 @ 4	2/1/13	4:41:23 to 4:42:58	Quincey Hobbs	Quincey Hobbs spoke about how a new law changes the way you can use your cell phone.
Community	News 4 @ 4	2/1/13	4:52:31 to 4:55:10		You hear it all through your school years, you have to go to college to get a good job. But, what if you could save the cost of college and still take home more money than the average college student? News 4 Tucson spoke to a couple of Tucsonans who proved it's possible.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Community	Tucson Today 5a to 7a	2/5/13	6:37:19 to 6:39:37		Arizona is home to some of the most famous western movie landscapes. In recent years, some big name movies have passed up shooting in Arizona to save on the production budget. But, if the passage of Senate Bill 12-42 passes, Hollywood westerns could return to Arizona. This bill would give a 20% tax break to any legitimate production company in Arizona. Old Tucson hopes the legislature acts, for the sake of hundreds of potential jobs. The bill proposes a 70M annual cap on tax returns. No money will be paid until production wraps to ensure the production budget was used in Arizona.
Community	News 4 @ 10	2/7/13	10:01:09 to 10:03:09		The City of Tucson and the Rio Nuevo Board have settled their arguments. The Rio Nuevo Tax District was approved by voters in 1999 with the pass of Proposition 400. The City and Rio Nuevo Board battled for years over how to use the money, in public and in court. One of the most expensive items agreed to was Rio Nuevo will invest 6M in repairs to the Tucson Convention Center. With the improvements happening downtown, everyone hopes this will make the whole neighborhood around the downtown area healthier.
Community	News 4 @ 10	2/12/13	10:04:44 to 10:06:34		The City of Tucson wants to put an end to those "perpetual" yard sales that sprawl out day after day by passing an ordinance. The Mayor and City Council will review all emails submitted in the ward before the final vote is made.
Community	News 4 @ 10	2/13/13	10:10:29 to 10:14:09		Preying upon students can be devastating, with a lasting impact. Especially when it's a person of trust who stand accused. In the last 14 months, News 4 Tucson reported several, alleged cases of this type of "school sex." A teacher, or staff member, charged with crossing the line. News 4 investigated to find out how often these incidents really occur and what the schools are doing about it.
Community	News 4 @ 6	2/15/13	6:10:39 to 6:12:25		Something as basic as a good pair of jeans can make us feel happy and confident. But you might be surprised to learn so many teens in our area can't afford to buy jeans. News 4 Tucson showed how local students are stepped up the efforts to help homeless teens.
Community	News 4 @ 4	2/21/13	4:20:43 to 4:22:43	Larry Head, U of A Engineer	Five people have died in car crashes across Pima County so far this year. Nationwide more than 36,000 died last year. A University of Arizona Engineer is hoping to reduce those numbers by connecting our vehicles through radio technology.
Community	News 4 @ 4	2/27/13	4:38:25 to 4:40:21		When you have a spouse in the military, plus a child with special needs, life can get pretty hectic. Davis Monthan Air Force Base put together a program by helping these families by providing free childcare. Arizona is one of 25 states so far where the respite program is offered.
Community	News 4 @ 4	3/1/13	4:50:11 to 4:51:59	Quincey Hobbs	Quincey Hobbs spoke about how Internet providers are cracking down on people how download material illegally.
Community	News 4 @ 5	3/6/13	5:11:35 to 5:13:47		For troops, the harsh reality of war often happens after combat. A Tucson family is using pets to help veterans with post traumatic stress.
Community	News 4 @ 5	3/7/13	5:04:22 to 5:06:58		Ryan Airfield is on a list of smaller airports set to lose air traffic control towers in April but the Tucson Airport Authority may be able to save the tower. They are petitioning the FAA to keep this tower open because of national interest. The Arizona National Guard conducts training exercises there along with the Air Force and Border Patrol. The FAA will make another final list of closures come March 18th.

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Community	News 4 @ 5	3/11/13	4:59:11 to 5:00:56		Pima County is desperately looking for ways to trim the fat, facing a 17M revenue shortfall. One possible answer is to reduce funds for road repair budget. Tucson's northwest side, like many other areas in town, have lots of potholes in the road. These areas are hoping to see the funds come their way to make repairs.
Community	Tucson Today 5a to 7a	3/27/13	6:49:08 to 6:51:08		If you've ever tried parking at the U of A, you know sometimes it can take a while. The U of A Transportation Team plans to roll out a few changes that could ease the headache. News 4 Tucson shared on what any driver who travels near campus can expect with these changes.
Community	News 4 @ 5	3/28/13	4:58:33 to 5:00:14		March 28th is "National Day of Action" to end gun violence. One hundred demonstrations were held throughout the U.S., including Tucson, for lawmakers to pass stricter gun legislation.
Community	News 4 @ 4	3/29/13	4:34:25 to 4:36:43		Tucson Medical Center is holding a "mega raffle" that will benefit the hospital. Each ticket is a \$100.00... raffling off a brand new house, a cool new car or even a family vacation. The hospital is raising funds to improve their patient care programs.
Consumer	News 4 @ 10	1/23/13	10:12:34 to 10:14:39		We all need a little help from time to time, especially when we're kids. Who influenced you? A coach? A favorite teacher? January is National Mentoring month, and New 4 Tucson celebrated those who stepped up to help kids in town.
Consumer	News 4 @ 5	1/15/13	5:05:40 to 5:07:10		The City of Tucson is discussing new parking rates. So if you park downtown, you could be paying more.
Consumer	News 4 @ 6	1/24/13	6:11:20 to 6:13:05		The Salvation Army and Southwest Gas teamed up to assist those in need of paying for their gas bills due to the extreme cold weather that hit Tucson in January.
Consumer	News 4 @ 6	1/28/13	6:10:28 to 6:12:03	Jenny Marshall, with Posner's Art Store in Tucson, and Sean Jackson, a U of A student	Merchants can now pass along a surcharge, as high as 4%, when you use Visa and MasterCard. This all stems from a class action settlement last July, a way for merchants to recoup some of the fees credit card companies are charging them. Consumers aren't happy about it, and that is why many businesses are choosing to forego the extra fee. News 4 Tucson spoke with Jenny Marshall, with Posner's Art Store in Tucson, and Sean Jackson, a U of A student, about the surcharge.
Consumer	News 4 @ 10	2/22/13	10:11:49 to 10:13:49		News 4 Tucson spoke with one local mom, who saves her family close to 5K by extreme couponing. By using coupons you can cut your grocery bill in half, or even slash your spending by 70 to 80%. It takes time to stockpile coupons from inserts, free weekly papers and the Internet, but you can reap big rewards.
Consumer	News 4 @ 10	3/4/13	10:01:09 to 10:03:04		Tucson Electric Power is preparing to raise rates. The company stated this will be only the third increase in the last 20 years, and that the base rates have risen just 8% since 1992 while the consumer price index has risen nearly 60% over that time. The public was able to share their comments with the Arizona Corporation Commission.
Crime & Law Enforcement	News 4 @ 10	1/3/13	6:02:08 to 6:03:49		Since the deadly shooting spree at Sandy Hook Elementary in Connecticut, the Tucson Police Department, made sure their officers are ready, for any situation, by holding a drill at Salpointe High School. The students were on Christmas break, and the officers did not use real weapons. The officers have been through this training before, but police said it was a necessary refresher, that will hopefully keep them ready, and the keep the kids safe.

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Crime & Law Enforcement	News 4 @ 5	1/10/13	5:11:18 to 5:13:00		The Pima County Sheriff's Department held an Active Shooting training course. The goal of this training is to teach people to be aggressive and save as many lives as possible. Sheriff Deputies are teaching other law enforcement types of survival techniques they can teach people in businesses and schools.
Crime & Law Enforcement	Tucson Today 5a to 7a	2/1/13	6:04:23 to 6:06:26		A State Senator from Tucson hopes to make Arizona the first state with an animal cruelty registry. He wants to place the names of people with serious animal abuse felonies in a public data base, kind of like sex offenders.
Crime & Law Enforcement	News 4 @ 10	2/6/13	10:02:09 to 10:04:34		Campus police are warning students on the University of Arizona campus to be on high alert due to two separate muggings that were reported within a one week span. They say to be aware of your surroundings and the people around you at all times. At night, travel in groups through well-lighted areas and avoid shortcuts through dark or deserted areas. Stay off the home, electronic devices divert your attention from potential trouble.
Crime & Law Enforcement	News 4 @ 10	2/11/13	10:11:39 to 10:14:39		Criminals packing guns is a national problem. They are called prohibited possessors. News 4 Tucson examined the devastating effects these gun toting criminals can have on our society.
Crime & Law Enforcement	News 4 @ 10	2/17/13	10:10:45 to 10:13:55		911 is vital in an emergency. But as the city budget is shrinking, and the demand for service is rising, some of those so called emergencies are taking up valuable resources. News 4 Tucson came upon some calls could have you shaking your head... like barking dogs, scorpion in my bedroom, calls like that are wasting dispatchers' time and putting other lives at risk.
Crime & Law Enforcement	News 4 @ 10	2/20/13	10:11:04 to 10:13:29	Dale Kinkel and Ed Donnerstein, University of Arizona Professors and Researchers	Recent mass shootings have President Obama pushing Congress to fund research. He wants to see what causes gun violence and the possible role of entertainment media, such as the role of violent video games. University of Arizona professors, Dale Kinkel and Ed Donnerstein, are trying to get the government to take what steps it can to reduce children's exposure to these risk factors, and at the same time try to protect societal freedoms.
Crime & Law Enforcement	News 4 @ 10	2/21/13	10:01:54 to 10:03:59		A gun control debate was center state in Tucson on 2/21/13. Dozens of people turned out for a forum in the foothills to discuss new gun laws.
Crime & Law Enforcement	News 4 @ 10	3/11/13	10:03:29 to 10:05:29		Police officers head out every day for duty not knowing what to expect. The Tucson Police Department held some training exercises to help them be better prepared.
Economy	News 4 @ 10	1/1/13	10:00:09 to 10:02:24		With the issues over the "fiscal cliff" dampening economic optimism, new numbers reflect good news for the Tucson real estate market. New home permits for Tucson homes increased from 78 in November 2011, to 155 November 2012. Not huge numbers but an upward trend for Tucson.
Economy	News 4 @ 6	1/18/13	6:04:20 to 6:05:50		The Annual Tucson Association of Realtors' Soccer Shootout, kicked off 1/18/13. With all the people in town for the event, the local economy should see a big boost.
Economy	News 4 @ 6	1/23/13	6:00:18 to 6:02:15		An announcement has been made to build a 2,000 seat soccer stadium at Kino Sport complex. It's part of a plan to make Tucson the western hub for major league soccer. This is a 2 million dollar partnership with Pima County, and FC Tucson to expand the facility. This will include a new scoreboard, shaded stadium and an additional sixth field. All this is a big boost for the local economy.
Economy	News 4 @ 6	1/23/13	6:05:50 to 6:07:25		The Tucson Gem, Mineral and Fossil Showcase is expected to bring tens of thousands of people. This will bring more than 100 million dollars. Another boost for Tucson's economy.

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Economy	News 4 @ 6	2/8/13	6:10:40 to 6:12:35	Rick Sumner, Primavera Foundation	In this recovering economy, finding a job is difficult for people with the best of resumes, so what if you are a homeless person? The Tucson Police Department teamed up with Primavera to offer a special opportunity for individuals in the program to assist in custodial work at the TCC during the Gem Show. All of this is in hope that the less fortunate find permanent work. Funding for the program comes from assets seized from criminals. TPD offers the funding, and hopes to continue doing it for the future.
Economy	News 4 @ 5:30	2/24/13	5:39:35 to 5:41:40		With Match Play, the Desert Diamond Cup, and the Rodeo all wrapping up, these events gave a big boost to the Tucson economy.
Education	News 4 @ 6	1/3/13	6:10:35 to 6:12:20		The Tucson Mayor's Office and Sunnyside Unified School District accepted 100 dropouts to participate in the program "Gradlink," a graduation program to help these kids get their diploma.
Education	News 4 @ 6	1/9/13	6:03:30 to 6:05:25		With the election of two new board members, and a new board president, to the TUSD, the governing board has resurrected a movement to bring back the MAS program to the district.
Education	News 4 @ 10	1/22/13	10:01:44 to 10:03:34		The process of closing TUSD schools goes on. All 14 schools that are closing have been named, and now the school district must notify the parents of just where their displaced children will go to school next year. New boundaries will be a concern for parents, and the decision must be decided by February 12th.
Education	News 4 @ 10	1/28/13	10:06:19 to 10:08:39		A huge error in calculating education funding will cost hundreds of Arizona public and charter schools. The Department of Education must reimburse 38M to underfunded districts statewide and recover 6M from those it overpaid. The funding in question, intended to cover teachers' salaries, not student programs. The Department of Education is suppose to release all the numbers the week of February 4th.
Education	News 4 @ 6	2/12/13	6:09:32 to 6:11:26		High school students can earn a college credit in Science, and save money at the same time. It's part of an agreement between Tucson Unified School District and the University of Arizona.
Education	News 4 @ 10	2/25/13	10:00:39 to 10:02:49	Dr. John Pedicone, TUSD Superintendent	Plenty of parents in Tucson's largest school district are concerned about the state of the system that's educating their children. TUSD is short 17M for the next school year. To help bridge the gap, in January, the governing board voted to close 11 campuses. And, in February, a federal court ordered the district to again revamp it's ethnic studies program. Superintendent Pedicone, painted as positive a picture as he could of the struggling district during his State of the District Address. These are clearly tough times for TUSD but according to Dr. Pedicone, it is a district that keeps accumulating small victories.
Education	News 4 @ 10	3/1/13	10:04:14 to 10:04:49		Pima Community College is planning to expand in the heart of downtown. The PCC governing board unanimously voted to open a new campus. The college now has 6-sites, including its current downtown campus, but it wants to better serve its students. By having a site downtown, the students are going to be able to get direct real life connections with programs like culinary arts, fine arts and business.

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Education	News 4 @ 4	3/11/13	4:34:07 to 4:35:54		A new app, developed at the University of Arizona, is giving our future doctors a better grasp of the human heart. This technology is a three dimensional picture of the heart. Students are able to rotate it so you can see the dimension of the heart as well as where things are connecting. Currently, students are testing the app, will provide feedback to the faculty and they hope to make a 3D app for all organs in the future.
Education	News 4 @ 10	3/12/13	9:59:39 to 10:01:29		The Tucson Unified School District meet on 3/12, still whittling away at the district's deficit. Outsourcing staff jobs is now being considered that could save the district an estimated 2.5M. This final move to save money has district employees very concerned.
Education	News 4 @ 5	3/18/13	5:02:16 to 5:04:23		A report detailing some daunting charges for Pima Community College, including alleged sexual harassment, bullying of employees and unethical hiring practices, is endangering the school of losing it's accreditation. The college could be placed on probation with a two-year period to fix everything. All this leaving students worried about getting credit for their classes.
Education	News 4 @ 10	3/26/13	10:12:10 to 10:15:06		Poverty is a serious problem on the Tohono O'odham Nation impacting hundreds of kids. Nearly half the population lives below the poverty line, and fewer than half complete high school. This is the perfect environment for the Native American Advancement Foundation's "Virtual Learning Center." It is a bus, full of WiFi enabled laptops, going village to village so the kids can learn. News 4 got special clearance to go on the reservation to see how it works.
Environment	Tucson Today 5a to 7a	1/15/13	6:05:17 to 6:07:19		These frigid temperatures created some busy days for Tucson Water. News 4 Tucson reported what homeowners should do if they woke up to pipe problems.
Environment	News 4 @ 5	1/17/13	5:10:03 to 5:12:28		The Environmental Protection Agency estimates 34 million tons of food go to waste every year, and almost all of it go to landfills. So, they are challenging the country to change the way we think about trash by starting the Food Recovery Challenge. The goal is to reduce campus food waste by 5%. The University of Arizona is participating in this challenge. They are constantly looking for ways to reduce waste.
Environment	News 4 @ 5:30	3/2/13	5:33:09 to 5:35:00		Arizona's rough terrain makes it difficult to spot and treat an injured person in a remote area. So, first responders are preparing for the worst case scenarios by taking part in training exercises in the desert. It's the first of it's kind where first responders from several Southern Arizona agencies met in a remote location to train the "Elephant Head" Fire Department, UAMC and Life Net.
Environment	News 4 @ 6	3/15/13	6:05:37 to 6:07:07		Tucson has seen record high temperatures over the past few days, and we're still in a drought, about a half inch below average rainfall this year. Add this all up, and firefighters are bracing for a busy fire season this year. The biggest threat... buffle grass.
Environment	News 4 @ 10	3/19/13	10:00:29 to 10:02:04		Tucson's Mayor and Council passed an ordinance to reduce plastic bag waste. Now, retailers will be asked to keep a better count of the plastic bags they give out. This will give us an idea of how many single use plastic bags the city is using and how much refuse tons it's producing. It's a first step, as city leaders hope to cut plastic bag use in half by 2015.
Health	News 4 @ 6	1/7/13	6:05:40 to 6:07:15		Arizona is leading the country in ways to improve patient care for traumatic brain injuries. Training from the ground up, with nearly 100 fire departments and air ambulance groups taking part. Changing from the types of equipment they use, and how to treat a patient in shock.

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Health	News 4 @ 6	1/10/13	6:02:40 to 6:04:50	Melissa Moreno, TMC; Pat Moore, Minute Clinic	Flu season is upon us and has moved into widespread status. So far this season, 178 cases of the fl have been reported in Pima County. For those who plan to keep their flu-free streak, get the flu vaccine, cover your cough, lots of hand washing, and of course, a healthy diet.
Health	News 4 @ 10	1/14/13	10:04:39 to 10:06:39		The flu is now being classified as "widespread" in 47 states. At this point, Arizona remains in the moderate zone with no deaths. Tucson businesses that serve the public, especially restaurants, aren't taking any chances, and are taking extra precautions such as extra hand washing, and continued sanitizing of surfaces and items.
Health	News 4 @ 4	1/14/13	4:29:18 to 4:31:36		Going to the gym for the first time can be overwhelming. There are so many machines, packed with people, it can often be hard to know where to start. News 4 Tucson went to one gym that had a solution to your workout confusion making working out a whole lot easier.
Health	News 4 @ 4	1/16/13	4:16:31 to 4:19:00		Pima County is vowing to continue the fight against mental illness with a new website dedicated to directing patients the right resources. News 4 Tucson reported on the efforts this community is making to help the mentally ill.
Health	News 4 @ 5	1/21/13	5:11:14 to 5:12:05		Martin Luther King Holiday is a day of service. Haile Thomas is dedicated to fighting childhood obesity, and is empowering others to make healthy lift choices. Haile joined other kids at Tucson Village Farm, for chores. She has her own website "Kids Can Cook" that focuses on simple, healthy eating, and she said The Village Farm is a great place to learn.
Health	News 4 @ 5	1/22/13	5:10:23 to 5:12:35	Dr. Donald Denmark, Chief Medical Officer with	News 4 Tucson, with Chief Medical Officer, Dr. Donald Denmark, separate fact from fiction when it comes to the flu, what you need to avoid and the flu myths that are circulating.
Health	News 4 @ 10	1/29/13	10:12:24 to 10:14:54		A Tucson woman is saying goodbye to a lifetime a depression by turning to an innovative medical procedure that is giving new hope to patients who once thought they'd be better off dead. It is a non-invasive FDA approved therapy called "Transcranial Magnetic Stimulation" or TMS. The doctor uses a machine to delivery magnetic forces to the brain. The current stimulates the brain cells, thought to control mood. The treatment takes four to six weeks, with about hour long visits to the doctor every day.
Health	News 4 @ 4	3/14/13	4:31:23 to 4:34:16		There's life saving legislation up in Phoenix, that would put Epi pens in every school, for general use. This matters, because one out of every five kids will suffer their first potentially deadly reaction at school. With an Epi pen, you pull a plastic tab and you inject. Right now, in TUSD, a syringe is used, for kids who don't have this. The right amount of epinephrine has to be drawn, from a vial, and only administered by a school nurse, that takes precious time as a child's throat is closing. With having the Epi pen available for general use, Epinephrine can be administered faster.
Safety	News 4 @ 5	1/4/13	5:09:56 to 5:11:04		Do red light cameras really cut down on crashes? News 4 Tucson looked at the numbers, from cameras at intersections across the city.
Safety	News 4 @ 6	1/10/13	6:06:45 to 6:08:10		There's a new effort to re-energize a movement to ban texting while driving...statewide. News 4 Tucson spoke about how one state lawmaker is hoping to push through the legislation.
Safety	News 4 @ 4	1/18/13	4:49:19 to 4:51:03	Quincey Hobbs	Quincey Hobbs spoke about how to keep your information secure on a public Wi-Fi network.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Safety	News 4 @ 10	2/1/13	10:10:50 to 10:13:18		Soccer is a very popular sport but can be dangerous. Thousands of kids play the game in Tucson, and as it turns out, there's a hidden hazard that can cause death or serious injury when using portable soccer goals. Portable soccer goals are useful for practices but should be properly secured, like chained to fence, to avoid injuries.
Safety	News 4 @ 4	2/8/13	4:52:35 to 4:54:00	Quincey Hobbs	Quincey Hobbs spoke about easy ways to protect yourself when meeting people on line.
Safety	News 4 @ 10	2/16/13	10:10:14 to 10:12:55	Jeff Prather	Jeff Prather spent 25 years as a federal law enforcement, military and intelligence officer. After the latest shooting in Connecticut, he has seen enough so he put together a free seminar called "SAS" Stop Active Shooter, for high school teachers, students and parents about how they could stop an active shooter.
Safety	News 4 @ 10	2/18/13	10:01:19 to 10:02:54		A proposed new law would permit Arizona school teachers, with proper training, to pack heat in the classroom. Districts could voluntarily designate an employee for weapons training, including teachers, principal, even school maintenance staff. The firearms would also be kept in a lockbox on campus. The idea of firearms on campus doesn't sit well with everyone.
Safety	Tucson Today 5a to 7a	2/26/13	6:37:09 to 6:39:23		This time of year, many university students are more focused on making plans for spring break then they are on school work. One very popular destination for U of A students and many other Tucsonans is Rocky Point. And, with going to a different country, people can feel a little apprehensive about safety response. Rural Metro crossed the border and offered CPR training to hotel staff and first responders in preparation for a busy spring break season, so anyone in trouble won't have to wait for emergency services. Over a hundred people have signed up, meaning one hundred people with the ability to save a life all over Rocky Point, providing a little peace of mind for the international traveler.
Safety	News 4 @ 5	2/27/13	5:04:20 to 5:06:44		"Big rigs" can be very dangerous on our freeways so DPS launched "Operation Southern Shield." Officers will be looking for 18-wheelers not up to speed along the area of I-10 from Casa Grande to the New Mexico border. There mission is not only to find and cite violators but to teach drivers as well.
Safety	Tucson Today 5a to 7a	3/22/13	6:33:20 to 6:35:24		It's the time of year where temperatures heat up and so does the traffic on the hiking trails. News 4 Tucson shared tips on how to keep yourself safe while hiking.



**Public Service Announcements** (PSA's) also cover issues and problems in our area. The following list includes PSA's that KVOA aired extensively during the quarter with a minimum of 15 airings each:

**Children/Youth**

Big Brothers/Big Sisters  
Boys & Girls Club of Tucson  
Ronald McDonald House  
USA Swimming

**Education**

GED Achievement  
High School Dropout Prevention

**Environment**

Foundation for a Better Life

**Government**

Wounded Warrior Project

**Growth/Community Development**

Accenture Match Play  
Arizona Animal Fair  
Assistance League of Tucson  
Best Friends - Animal Society  
CTG Charity Baseball Game  
Community Foundation for Southern Arizona  
Tucson Community Food Bank  
Humane Society for Local Shelter Pets  
Mobile Meals of Tucson  
Sam Levitz Community Food Bank Fundraiser  
Season of Hope  
Southern Arizona Transportation Museum  
Tucson Children's Museum  
Tucson Conquistadores  
Tucson Festival of Books  
United Way

**Health**

Al-Non/Alateen  
American Cancer Society  
Arizona Food Allergy Alliance Fundraiser  
Autism Awareness  
Cystic Fibrosis Golf Tournament Fundraiser  
March of Dimes "March for Babies"  
Ara Parseghian Research Foundation  
Susan G. Komen Race for the Cure

**Safety**

Child Passenger Safety  
Texting and Driving Prevention

**PROGRAM DESCRIPTIONS:**

**TUCSON TODAY (MORNINGS) AND NEWS 4**

These titles of KVOA's live local newscasts which are regularly scheduled at these times: Monday-Fridays, 5:00 AM to 7:00 AM, 7:24 AM to 7:30 AM, 7:55 AM to 8:00 AM, 8:25 AM to 8:30 AM, 8:55 AM to 9:00 AM, 9:25 AM to 9:30 AM, 9:55 AM to 10:00 AM, 12:00 Noon to 12:30 PM, 4:00 PM to 5:00 PM, 5:00 PM to 5:30 PM, 6:00 PM to 6:30 PM, 10:00 PM to 10:30 PM. Saturdays, 5:30 PM to 6:00 PM, 10:00 PM to 10:30 PM. Sundays, 5:30 PM to 6:00 PM and 10:00 PM to 10:30 PM.